



# Palmer Huang

Passionate CX-Centric Design Leader

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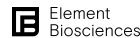
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Life is fleeting, and what we leave behind matters. For me, it's the experiences I've contributed to, experiences that bring positive change to others.

I'm a builder at heart, finding immense satisfaction in delivering products that genuinely impact people's lives. In today's exponential world, good design is the X factor that can make or break a product's success. In this context, I see myself as more of a design thinking advocate. I may not be a skilled artist, coder, or 'designer,' but I firmly believe that good design is a collaborative effort, not limited to designers alone. Design thinking is a discipline, a process that engineers, product managers, researchers, and many others can practice and refine.

If you're still intrigued, I'm eager to discuss how I can contribute.

## 17+ Years of Experiences



### Senior Staff Designer

Element Biosciences

Aug 2022 - Aug 2023



### Head of Design

Vibe

Aug 2019 - Jun 2022



### Head of Design

WorkSpan

Feb 2017 - Jun 2019



### Design Lead

Paxata

Jun 2016 - Jan 2017



### Design Lead

Facebook

Jun 2014 - Jun 2016

+ 6 more years of product design experience at various companies: AOL, Fastcase, Jackrabbit Design and Palomar Medical

## Leadership

- Experience Driven WorkShop
- Design System & Governance
- Team Building & Mentorship
- Roadmap Planning & Product
- Cross-functional Collaboration

## Design Doing

- Formative & Qualative Research
- Design Briefs
- Workflows & Wireframes
- Visual Mockups (Sketch)
- Prototyping
- Data Analytics

## Education

Bachelor's Degree in Graphic Design  
Boston University

## Personal

- Proud father of two boys
- Enjoys cooking, snowboarding & sailing
- Speaks fluent English & Chinese